

Transparency is key to maintain trust and faith.

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Our world has come to a complete halt. All countries are unprepared to cope with the global need to protect ourselves and our loved ones against an invisible enemy. Many of us fear the economic fallout that is sure to come after the COVID-19 pandemic recedes.

What can we do about this threat now? Stay indoors, stay away and stay safe? Necessary but with increasing difficulty to sustain.

Whilst much of the world is shutting down, here in Hong Kong, though conscientiously and carefully keeping social distance, we are still relatively unrestricted to go out for basic necessities. Being densely populated has built us to form strategic alliances and quickly respond to circumstances on a global scale. We are close to the original epicenter but our borders remain open as our cases are under control. Thus, we can potentially play a part in helping the rest of the world now.

That's why we started When Transparency Matters. Our mission matters most in times like now.

- When we want to protect the well-being of our family, friends, businesses and community
- When our brave first responders must be equipped with full protective gear
- When unscrupulous retailers take advantage of this shortage and overcharge

When Transparency Matters is intended to establish links between suppliers and the markets that demand key products in a time of crisis. Our margin is intended to cover the costs to support our organizational requirements. This ensures we can source and deliver products as fast as possible. Details of all transactions will be transparent so we can communicate the margins to assure a fair deal for all.



Who are we?



We make investments in companies and teams we believe in, where we can use our industry experience and international network to enhance performance and contribute to building profitable and valuable companies.



We assist and advise governments on their sovereign financing and commercial requirements through our joint venture with a number of financial institutions and MNCs as well as smaller partnerships in each region.

Key Team Members



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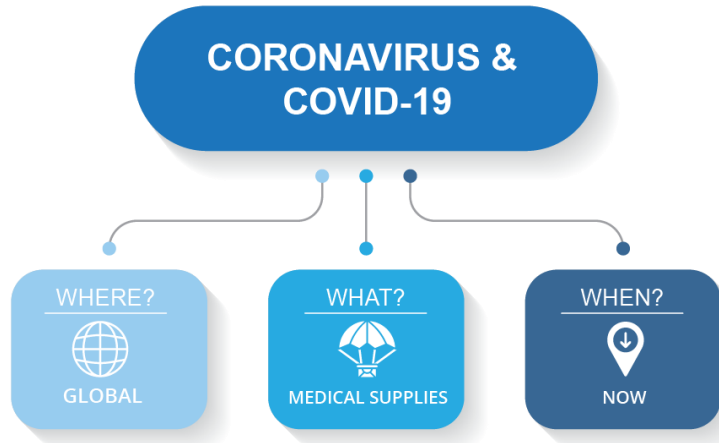


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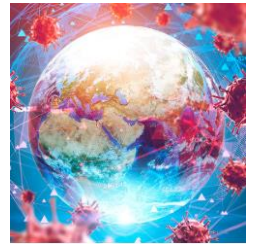
LIVE EMERGENCY PROJECTS



Our first project is Coronavirus & Covid-19

We have entered a strategic partnership to rapidly source large quantities of healthcare supplies from China and surrounding countries. We have also established an operational framework that will optimize logistics to ensure costs and lead times are minimized where possible.

We expect to be involved worldwide as the need inevitably arises. Our state of calamity calls for honest human beings to focus on this unprecedented need for transparency at every opportunity. To make a difference, not profit.



We transparently link market demand with vetted supply in times of crisis



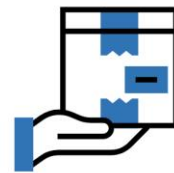
Connecting Supply with Demand

We are uniquely located in Hong Kong with a large worldwide network



With Transparent Pricing

Keeping costs low so the maximum people benefit for the minimum cost



Supplying Essential Products







Ensuring urgently required products are provided at the point of need for the right price

--- We transparently link market demand with vetted supply ---

We source the right products at the right time and get them to where they are most needed:

- ✓ When there is a shortage of basic key products
- ✓ When governments and established retailers are running low
- ✓ When retailers inflate prices or cannot access supply
- ✓ When new sources of supply are urgently needed

PRODUCT INFORMATION (SERIES M – MASK)

| Model No. | WTM-M-100 | WTM-M-200 | WTM-M-300 |
|---|---|--|--|
| Product Name | Disposable Medical Mask | KN95/FFP2 Respirator | Washable Cotton Face Mask |
| Image |  |  |  |
| Description | <ul style="list-style-type: none"> • Medical Grade • 3mm aperture effectively blocking bacteria and harmful aerosols • Filtration efficiency > or = 95% • 3-ply protection | <ul style="list-style-type: none"> • Equivalent to N95 mask • Suitable for respiratory protection • Filtering dust, haze, bacteria, droplets and other harmful particles in the air • Folding face mask • Comply with KN95 GB2626-2006 standard | <ul style="list-style-type: none"> • Cotton face mask with ear loops • Suitable for daily use • Filtering dust, haze, bacteria, droplets and other harmful particles in the air • Machine washable |
| Regulatory Approvals Regulatory Standard | FDA, CE EN14683 | FDA, CE EN149:2001 + A1:2009 | Pending |
| Source of supplies | China | China | Bangladesh |
| Order it now |  |  |  |

Notes







- Minimum order quantity (MOQ) of each product is 500,000 pieces
- All products that bear CE/FDA markings meet the appropriate standard
- Certification of conformity and CE/FDA registration certificates are available upon request
- Above product appearances and specifications are subject to change without notice
- Please refer to our [FAQs](#)

Let us help you with any enquiries

T: +852 2323 5268

E: support@whentransparencymatters.com

PRODUCT INFORMATION (SERIES HS - HAND SANITIZER)

| Model No. | WTM-HS-100 | WTM-HS-200 | WTM-HS-400 |
|---|--|--|--|
| Product Name | Gel Hand Sanitizer 100ml bottle | Liquid Hand Sanitizers (Zinc based) 20ml spray bottle | Liquid Hand Sanitizers (Zinc based) 500ml spray bottles |
| Image |  |  |  |
| Description | <ul style="list-style-type: none"> • Hand Sanitizer with Alcohol content > 70% • Manufactured by GPMC factory | <ul style="list-style-type: none"> • Highly effective anti-virotic solution • Japanese technology and manufactured in Japan • Harless, odourless and colourless • Developed with Tottori University in Japan • 50ml and 1,000ml bottles are available | <ul style="list-style-type: none"> • Highly effective anti-virotic solution • Japanese technology and manufactured in Japan • Harless, odourless and colourless • Developed with Tottori University in Japan • 50ml and 1,000ml bottles are available |
| Regulatory Approvals Regulatory Standard | FDA, CE 2011/65/EU + 2015/863/EU | - | - |
| Source of supplies | China | Japan | Japan |
| Order it now |  |  |  |

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PRODUCT INFORMATION (SERIES PPE – PERSONAL PROTECTIVE EQUIPMENT)

| Model No. | WTM-PPE-100 | WTM-PPE-200 | WTM-PPE-300 |
|---|--|--|---|
| Product Name | Disposable Medical Protective Suit | (2019-nCoV) IgG/IgM Antibody Detection Kit | Forehead Thermometers |
| Image |  |  |  |
| Description | <ul style="list-style-type: none"> • Polypropylene non-woven fabric with polyethylene film • Consist of hooded jacket and pants with elastic closure at the cuffs and foot opening • Uses cobalt-60 sterilisation | <ul style="list-style-type: none"> • Colloidal Gold method • Compatible with whole blood / serum / plasma • Instant 10-minute results • Above 95% accuracy | <ul style="list-style-type: none"> • Non contact with high accuracy readings • 0.5 seconds response time • Notification sound for high readings • Backlight LCD Digital Display |
| Regulatory Approvals Regulatory Standard | FDA PPE2016/425 EN14126:2003+AC:2004 ENISO13982-1:2004+A1:2010 | CE, HSA EU, SG Pending FDA | CE, EU |
| Source of supplies | China | China | China |
| Order it now |  |  |  |

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