

**Transparency is key to maintain trust and faith.**

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Our world has come to a complete halt. All countries are unprepared to cope with the global need to protect ourselves and our loved ones against an invisible enemy. Many of us fear the economic fallout that is sure to come after the COVID-19 pandemic recedes.

What can we do about this threat now? Stay indoors, stay away and stay safe? Necessary but with increasing difficulty to sustain.

Whilst much of the world is shutting down, here in Hong Kong, though conscientiously and carefully keeping social distance, we are still relatively unrestricted to go out for basic necessities. Being densely populated has built us to form strategic alliances and quickly respond to circumstances on a global scale. We are close to the original epicentre but our borders remain open as our cases are under control. Thus, we can potentially play a part in helping the rest of the world now.

That's why we started When Transparency Matters. Our mission vision matters most in times like now:

- When we want to protect the well-being of our family, friends, businesses and community
- When our brave first responders must be equipped with full protective gear
- When unscrupulous retailers take advantage of this shortage and overcharge

When Transparency Matters is intended to establish links between suppliers and the markets that demand key products in seasons of crisis. Our margin is intended to cover the costs to support our organizational requirements. This ensures we can source and deliver commodities as fast as possible. Details of all transactions will be transparent so we can communicate the margins to assure a fair deal for all.



## Who are we?



We make investments in companies and teams we believe in, where we can use our industry experience and international network to enhance performance and contribute to building profitable and valuable companies.



We assist and advise governments on their sovereign financing and commercial requirements through our joint venture with a number of financial institutions and MNCs as well as smaller partnerships in each region.

## Key Team Member



**Dr CJ Yatawara**  
Director - APA Medical



**Edmund Lee**  
Associate



**Harmen Brenninkmeijer**  
Independent Advisor



**Phillip Wong**  
Independent Advisor

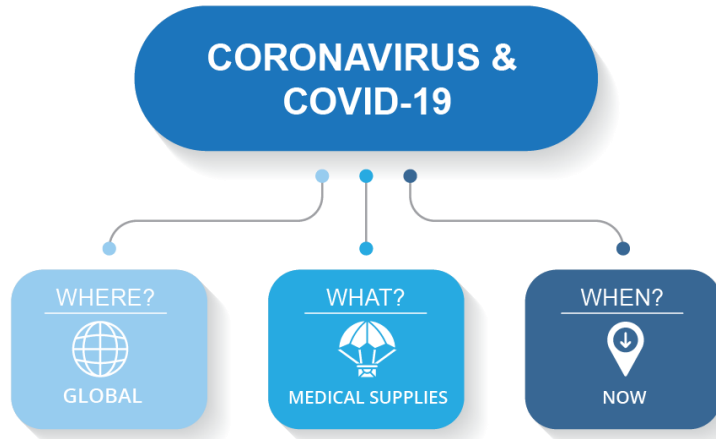


**Jason Yee**  
Independent Advisor



**Fancy Hung**  
Associate

# LIVE EMERGENCY PROJECTS



## Our first project is COVID-19

We have entered a strategic partnership to rapidly source large quantities of healthcare supplies from China and surrounding countries. We have also established an operational framework that will optimize logistics to ensure costs and lead times are minimized where possible.

We expect to be involved worldwide as the need inevitably arises. Our state of calamity calls for honest human beings to focus on this unprecedented need for transparency at every opportunity. To make a difference, not profit.



## We transparently link market demand with vetted supply in times of crisis



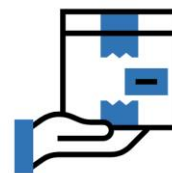
### Connecting Supply with Demand

We are uniquely located in Hong Kong with a large worldwide network



### With Transparent Pricing

Keeping costs low so the maximum people benefit for the minimum cost



### Supplying Essential Products







Ensuring urgently required products are provided at the point of need for the right price

--- We transparently link market demand with vetted supply ---

We source the right products at the right time and get them to where they are most needed:

- ✓ When there is a shortage of basic key products
- ✓ When governments and established retailers are running low
- ✓ When retailers inflate prices or cannot access supply
- ✓ When new sources of supply are urgently needed

## PRODUCT INFORMATION (SERIES M – MASK)

Product Code	WTM-M-100	WTM-M-200	WTM-M-300
Product Name	Disposable Medical Mask	KN95/FFP2 Respirator	Washable Cotton Face Mask
Image			
Description	<ul style="list-style-type: none"> <li>• Medical Grade</li> <li>• 3mm aperture effectively blocking bacteria and harmful aerosols</li> <li>• BFE &gt; or = 95%</li> <li>• 3-ply protection</li> </ul>	<ul style="list-style-type: none"> <li>• Folding face mask</li> <li>• Filtering virus, bacteria, pollen and other harmful particles in the air</li> <li>• BFE &gt; or = 95%</li> <li>• Filtering 0.3µm particles</li> <li>• Comply with KN95 GB2626-2006 standard</li> </ul>	<ul style="list-style-type: none"> <li>• Cotton face mask with ear loops</li> <li>• Suitable for daily use</li> <li>• Filtering dust, haze, bacteria, droplets and other harmful particles in the air</li> <li>• Machine washable</li> </ul>
Regulatory Approvals Regulatory Standard	FDA, CE EN14683	FDA, CE EN149:2001 + A1:2009	Pending
Source of supplies	China	China	Bangladesh
Order it now			

### Notes







- Minimum order quantity (MOQ) of each product is 500,000 pieces
- All products that bear CE/FDA markings meet the appropriate standard
- Certification of conformity and CE/FDA registration certificates are available upon request
- Photos above are for illustration purposes only and may differ from actual product
- Please refer to our [FAQs](#)

Let us help you with any further enquiries

T: +852 2323 5268

E: [support@whentransparencymatters.com](mailto:support@whentransparencymatters.com)

## PRODUCT INFORMATION (SERIES HS - HAND SANITIZER)

Product Code	WTM-HS-100	WTM-HS-200	WTM-HS-400
Product Name	Gel Hand Sanitizer 100ml bottle	Liquid Hand Sanitizers (Zinc based) 20ml spray bottle	Liquid Hand Sanitizers (Zinc based) 500ml spray bottles
Image			
Description	<ul style="list-style-type: none"> <li>• Hand Sanitizer with Alcohol content &gt; 70%</li> <li>• Manufactured by GMPC factory</li> </ul>	<ul style="list-style-type: none"> <li>• Highly effective anti-virotic solution</li> <li>• Japanese technology and manufactured in Japan</li> <li>• Harless, odourless and colourless</li> <li>• Developed with Tottori University in Japan</li> <li>• 50ml and 1,000ml bottles are available</li> </ul>	<ul style="list-style-type: none"> <li>• Highly effective anti-virotic solution</li> <li>• Japanese technology and manufactured in Japan</li> <li>• Harless, odourless and colourless</li> <li>• Developed with Tottori University in Japan</li> <li>• 50ml and 1,000ml bottles are available</li> </ul>
Regulatory Approvals Regulatory Standard	FDA, CE 2011/65/EU + 2015/863/EU	-	-
Source of supplies	China	Japan	Japan
Order it now			

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## PRODUCT INFORMATION (SERIES PPE – PERSONAL PROTECTIVE EQUIPMENT)

<b>Product Code</b>	WTM-PPE-100
<b>Product Name</b>	Disposable Medical Protective Suit
<b>Image</b>	
<b>Description</b>	<ul style="list-style-type: none"> <li>• Polypropylene non-woven fabric with polyethylene film</li> <li>• Consist of hooded jacket and pants with elastic closure at the cuffs and foot opening</li> <li>• Uses cobalt-60 sterilisation</li> </ul>
<b>Regulatory Approvals Regulatory Standard</b>	<p>FDA PPE2016/425 EN14126:2003+AC:2004 ENISO13982-1:2004+A1:2010</p>
<b>Source of supplies</b>	China
<b>Order it now</b>	

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## PRODUCT INFORMATION (SERIES TK – TESTING KITS)

Product Code	WTM-TK-100	WTM-TK-200	WTM-TK-300
Product Name	(2019-nCoV) IgG/IgM Antibody Detection Kit (Lateral flow method)	(2019-nCoV) IgG/IgM Antibody Detection Kit (Colloidal gold method)	Forehead Thermometers
Image			
Description	<ul style="list-style-type: none"> <li>• Lateral flow method</li> <li>• Compatible with whole blood, serum and plasma</li> <li>• Instant results in 15 minutes</li> <li>• Above 95% accuracy</li> </ul>	<ul style="list-style-type: none"> <li>• Colloidal gold method</li> <li>• Compatible with whole blood, serum and plasma</li> <li>• Instant results in 10 minutes</li> <li>• Above 95% accuracy</li> </ul>	<ul style="list-style-type: none"> <li>• Non-contact with high accuracy readings</li> <li>• 0.5 seconds response time</li> <li>• Notification sound for high readings</li> <li>• Backlight LCD Digital Display</li> </ul>
Regulatory Approvals Regulatory Standard	CE	CE, HSA EU, SG Pending FDA	CE, EU
Source of supplies	China	China	China
Order it now			

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